



2025 SPONSORSHIP BOOKLET

www.chickendaze.ca

www.facebook.com/adhocchickendaze/

Springfield Chickendaze



To sponsor or for more information,
Contact Mike Bertram at
mike@chickendaze.ca
or 204-793-8938

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2025 Sponsorship Package Summary

Chickendaze offers Sponsorship packages for sponsors who would prefer to sponsor events or items associated with Chickendaze, as well as packages for sponsors who would prefer additional perks and benefits in lieu of being associated with an event or item,

Naming Rights Sponsorship Packages:

- **Diamond Packages**
- **Crystal Packages**
- **Platinum Packages**
- **Gold Packages**

Perk Based Sponsorship Packages:

- **Ruby Packages**
- **Sapphire Packages**
- **Emerald Packages**

Basic Sponsorship Packages:

- **Silver Packages**
- **Bronze Packages**



2025 Diamond Packages

\$2,500 (1 year term) **or** **\$2,000** (per year on 3 year term)

Exclusive Naming Rights for:

• **Chicken Derby**

- Company Logo Banner Over Chicken Track
- Company logo on all race chits
- Company Name attached to all chicken race advertising
- Space available at event for business promotion

• **Children's Entertainment**

- Company name in all intros to entertainment acts
- Company sign on all entertainment acts
- Company name on all entertainment advertising
- Space available at event for business promotion

Next Availability:
2028

• **Main Stage Tent**

- Company banner over entrance to main tent
- Company name on all advertising
- Company logo on all advertising
- Space available at event for business promotion

Next Availability:
2028

• **Afternoons at the Barnyard**

- Company sign posted at the Barnyard during daytime
- Company advertising throughout the beverage area
- Company logo in all print advertising
- Space available at event for business promotion

• **Volunteers**

- Company advertising throughout the event
- Company sign on all advertising
- Company logo on all advertising
- Space available at event for business promotion

Next Availability:
2026

Plus:

- | | |
|---|--|
| • 4 road side chicken signs (one erected at Chickendaze site) | • On grounds advertising |
| • Your own chicken in the race | • Signage at your event |
| • Company recognition throughout the weekend | • 5x logo - website sponsor page |
| • Full page ad in the event program | • 8 VIP passes for the event (retail value of \$560) |
| • XXL size ad on sponsor board | • 24 chicken buck's (retail value of \$144) |



2023 Diamond Packages

\$2,500 (1 year term) **or** **\$2,000** (per year on 3 year term)

Exclusive Naming Rights for:

• Colouring Contest

- Logo on Color (over 1300 coloring sheets)
- Company logo in advertising
- Space available at event for promotion

Next Availability:
2026

• Helping Hands

- Company Logo on over Bar
- Company name in advertising
- Company logo in advertising
- Space available at event for promotion

Next Availability:
2028

• Blender Barn

- Company Banner Posted at Blender Barn
- Company Acknowledgment in all Advertising
- Space Available at event for business promotion
- Company logo in all Print Advertising

Plus:

- 4 road side chicken signs (one erected at Chickendaze site)
- Your own chicken in the race
- Company recognition throughout the weekend
- Full page ad in the event program
- XXL size ad on sponsor board
- On grounds advertising
- Signage at your event
- 5x logo - website advertising
- 8 VIP passes for the event (retail value of \$560)
- 24 chicken buck's (retail value of \$144)



2025 Sponsorship Naming Rights

DIAMOND

☐ **\$2,500** (1 year term) ☐ **\$2,000** (3 year term)

Naming Rights for: **Chicken Derby**

- Company Logo Banner Over Chicken Track
- Company logo on all race chits
- Company Name attached to all chicken race advertising
- Space available at event for business promotion

Plus:

- 4 road side chicken signs (one erected at Chickendaze site)
- Your own chicken in the race
- Company recognition throughout the weekend
- Full page ad in the event program
- XXL size ad on sponsor board
- On grounds advertising
- Signage at your event
- 5x logo - website sponsorship page
- 8 VIP passes for the event (retail value of \$560)
- 24 chicken buck's (retail value of \$144)

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Chicken Name: _____

Website: _____

I ☐ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1st Day of April.

X _____
Signature

Date

Position



2025 Sponsorship Naming Rights

DIAMOND

☐ **\$2,500** (1 year term) ☐ **\$2,000** (3 year term)

Naming Rights for: **Afternoons at the Barnyard**

- Company sign posted at the Barnyard during daytime
- Company advertising throughout the beverage area
- Company logo in all print advertising
- Space available at event for business promotion

Plus:

- 4 road side chicken signs (one erected at Chickendaze site)
- Your own chicken in the race
- Company recognition throughout the weekend
- Full page ad in the event program
- XXL size ad on sponsor board
- On grounds advertising
- Signage at your event
- 5x logo - website sponsorship page
- 8 VIP passes for the event (retail value of \$560)
- 24 chicken buck's (retail value of \$144)

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Chicken Name: _____

Website: _____

I ☐ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1st Day of April.

X

Signature

Date

Position



2025 Sponsorship Naming Rights

DIAMOND

☐ **\$2,500** (1 year term) ☐ **\$2,000** (3 year term)

Naming Rights for: **Blender Barn**

- Company banner posted at the Blender Barn
- Company acknowledgment in all advertising
- Space available at event for business promotion
- Company logo in all print advertising

Plus:

- 4 road side chicken signs (one erected at Chickendaze site)
- Your own chicken in the race
- Company recognition throughout the weekend
- Full page ad in the event program
- XXL size ad on sponsor board
- On grounds advertising
- Signage at your event
- 5x logo - website sponsorship page
- 8 VIP passes for the event (retail value of \$560)
- 24 chicken buck's (retail value of \$144)

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Chicken Name: _____

Website: _____

I ☐ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1st Day of April.

X _____
Signature

Date

Position



2025 Crystal Packages

\$2,000 (1 year term) **or** **\$1,500** (per year on 3 year term)

Exclusive Naming Rights for:

• Town Shuttle Bus

- Company logo on side of bus
- Company logo on shuttle service advertising
- Company logo on shuttle advertising page
- Space available at event for promotion

Next Availability:
2026

• Rural Ride Home Shuttle Service

- Company logo on grounds at pick up spot and on vans
- Company logo on shuttle service advertising
- Company logo on shuttle advertising page
- Space available at event for promotion

Next Availability:
2026

• Parade

- Company Banner on front of Chickendaze Bus during Parade
- Priority Assignment
- Company logo on promotion
- Space available at event for promotion

Next Availability:
2026

• Vendor Village

- Company advertisement at the event
- Company banner on village advertising
- Company name on promotion
- Space available at event for promotion

Next Availability:
2027

• VIP Service

- Company advertisement throughout the event
- Company sign on credentials
- Company logo on promotion
- Space available at event for promotion

Next Availability:
2026

- Plus:**
- 3 road side chicken signs
 - Your own chicken in the race
 - Company recognition throughout the weekend
 - 3/4 page ad in the event program
 - XL size ad on sponsor board
 - On grounds advertising
 - Signage at your event
 - 4x logo - website sponsor page
 - 6 VIP passes for the event (retail value of \$420)
 - 20 chicken buck's (retail value of \$120)



2025 Crystal Packages

\$2,000 (1 year term) **or** **\$1,500** (per year on 3 year term)

Exclusive Naming Rights for:

• Auxiliary Tents

- Company logo on the volunteer / Chicken buck tent
- Company name on advertising
- Space available for business promotion
- Company logo in all print

Next Availability:
2026

• Audio & Sound

- Company name and Logo Banner near the sound board
- Company name attached to all sound advertising
- Company logo in all print/web advertising
- Space available at event for business promotion

• Main Stage

- Company name and Logo Banner at the Main Stage
- Company name on each entertainment act
- Company logo in all print/web advertising
- Space available at event for business promotion

Next Availability:
2026

• Hired Help

- Company advertised throughout the event
- Company sign at volunteer station
- Company logo in all print/web advertising
- Space available at event for business promotion

Plus:

- 3 road side chicken signs
- Your own chicken in the race
- Company recognition throughout the weekend
- 3/4 page ad in the event program
- XL size ad on sponsor board
- On grounds advertising
- Signage at your event
- 4x logo - website sponsor page
- 6 VIP passes for the event (retail value of \$420)
- 20 chicken buck's (retail value of \$120)



2025 Sponsorship Naming Rights

CRYSTAL

☐ **\$2,000** (1 year term) ☐ **\$1,500** (3 year term)

Naming Rights for: **Audio & Sound**

- Company name and Logo Banner near the sound board
- Company name attached to all sound advertising
- Company logo in all print/web advertising
- Space available at event for business promotion

Plus:

- **3 road side chicken signs**
- **Your own chicken in the race**
- **Company recognition throughout the weekend**
- **3/4 page ad in the event program**
- **XL size ad on sponsor board**
- **On grounds advertising**
- **Signage at your event**
- **4x logo - website sponsor page**
- **6 VIP passes for the event**
(retail value of \$420)
- **20 chicken buck's**
(retail value of \$120)

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Chicken Name: _____

Website: _____

I Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1st Day of April.

X _____
Signature

Date

Position



2025 Sponsorship Naming Rights

CRYSTAL

☐ **\$2,000** (1 year term) ☐ **\$1,500** (3 year term)

Naming Rights for: **Hired Help**

- Company advertised throughout the event
- Company sign at volunteer station
- Company logo in all print/web advertising
- Space available at event for business promotion

Plus:

- **3 road side chicken signs**
- **Your own chicken in the race**
- **Company recognition throughout the weekend**
- **3/4 page ad in the event program**
- **XL size ad on sponsor board**
- **On grounds advertising**
- **Signage at your event**
- **4x logo - website sponsor page**
- **6 VIP passes for the event**
(retail value of \$420)
- **20 chicken buck's**
(retail value of \$120)

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Chicken Name: _____

Website: _____

I ☐ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1st Day of April.

X _____
Signature

Date

Position



2025 Platinum Packages

\$1,500 (1 year term) **or** **\$1,000** (per year on 3 year term)

Exclusive Naming Rights for:

• Friday Night Bands

- Company banner posted at Mainstage on Friday Night
- Company Acknowledgment in all band Advertising
- Space Available at event for business promotion
- Company logo in all Print Advertising

Next Availability:
2028

• Saturday Night Bands

- Company banner posted at Mainstage on Saturday Night
- Company Acknowledgment in all band Advertising
- Space Available at event for business promotion
- Company logo in all Print Advertising

Next Availability:
2026

• Baseball Tournament

- Company logo on All Diamonds
- Company logo on All Diamonds
- Company recognition throughout the event
- Space Available at event for business promotion

Next Availability:
2026

• Adult Chicken Wing Eating Contest

- Company Advertising throughout the event
- Company Signage at Adult Chicken Wing Eating Contest
- Company logo on All Diamonds
- Space Available at event for business promotion

Next Availability:
2027

• Sunday Entertainment

- Company banner posted at mainstage on Sunday Afternoon
- Company Acknowledgment in all band Advertising
- Space Available at event for business promotion
- Company logo in all Print Advertising

Plus:

- 2 road side chicken signs
- Your own chicken in the race
- Company recognition throughout the weekend
- 1/2 page ad in the event program
- L size ad on sponsor board
- On grounds advertising
- Signage at your event
- 3x logo - website sponsor page
- 4 VIP passes for the event (retail value of \$280)
- 16 chicken bucks (retail value of \$96)



2025 Platinum Packages

\$1,500 (1 year term) **or** **\$1,000** (per year on 3 year term)

Exclusive Naming Rights for:

• Children's Imagination Centre

- Company Banner at face painting and tattoo centre
- Company Acknowledgement in all advertising
- Space Available at event for business promotion
- Company logo in all print advertising

Next Availability:
2026

• Mega Pass

- Company advertisement throughout the event
- Company logo on all Friday night event Advertising
- Company logo on all Saturday night event Advertising
- Space Available at event for business promotion

Next Availability:
2026

• Friday Night Wristbands

- Company Advertised throughout the event
- Company logo on wristbands for Friday night event
- Company logo on all Friday night event Advertising
- Space Available at event for business promotion

• Saturday Night Wristbands

- Company Advertisement throughout the event
- Company logo on all Saturday night event Advertising
- Company logo on all Friday night event Advertising
- Space Available at event for business promotion

Next Availability:
2026

• Ice

- Company logo banner on the Chickendaze custom ice cooler
- Company advertised at the event
- Space available at event for business promotion
- Company logo in all print advertising

Plus:

- 2 road side chicken signs
- Your own chicken in the race
- Company recognition throughout the weekend
- 1/2 page ad in the event program
- L size ad on sponsor board
- On grounds advertising
- Signage at your event
- 3x logo - website sponsor page
- 4 VIP passes for the event (retail value of \$280)
- 16 chicken bucks (retail value of \$96)



2025 Platinum Packages

\$1,500 (1 year term) **or** **\$1,000** (per year on 3 year term)

Exclusive Naming Rights for:

• Printing

- Company advertisement throughout the event
- Full page ad in
- Space Available for promotion
- Company logo in all Print

**Next Availability:
2027**

• Recycling

- Company logo on the can basketball net at recycling bins
- Company advertised at the event
- Space available at event for business promotion
- Company logo in all print advertising

Plus:

- **2 road side chicken signs**
- **Your own chicken in the race**
- **Company recognition throughout the weekend**
- **1/2 page ad in the event program**
- **L size ad on sponsor board**
- **On grounds advertising**
- **Signage at your event**
- **3x logo - website sponsor page**
- **4 VIP passes for the event**
(retail value of \$280)
- **16 chicken buck's**
(retail value of \$96)



2025 Sponsorship Naming Rights

PLATINUM

☐ **\$1,500** (1 year term) ☐ **\$1,000** (3 year term)

Naming Rights for: **Sunday Entertainment**

- Company banner posted at mainstage on Sunday Afternoon
- Company Acknowledgment in all band Advertising
- Space Available at event for business promotion
- Company logo in all Print Advertising

Plus:

- 2 road side chicken signs
- Your own chicken in the race
- Company recognition throughout the weekend
- 1/2 page ad in the event program
- L size ad on sponsor board
- On grounds advertising
- Signage at your event
- 3x logo - website sponsor page
- 4 VIP passes for the event (retail value of \$280)
- 16 chicken buck's (retail value of \$96)

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Chicken Name: _____

Website: _____

I Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1st Day of April.

X _____
Signature

Date

Position



2025 Sponsorship Naming Rights

PLATINUM

☐ **\$1,500** (1 year term) ☐ **\$1,000** (3 year term)

Naming Rights for: **Friday Night Wristbands**

- Company Advertised throughout the event
- Company logo on wristbands for Friday night event
- Company logo on all Friday night event Advertising
- Space Available at event for business promotion

Plus:

- 2 road side chicken signs
- Your own chicken in the race
- Company recognition throughout the weekend
- 1/2 page ad in the event program
- L size ad on sponsor board
- On grounds advertising
- Signage at your event
- 3x logo - website sponsor page
- 4 VIP passes for the event
(retail value of \$280)
- 16 chicken buck's
(retail value of \$96)

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Chicken Name: _____

Website: _____

I ☐ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1st Day of April.

X _____
Signature

Date

Position



2025 Sponsorship Naming Rights

PLATINUM

☐ **\$1,500** (1 year term) ☐ **\$1,000** (3 year term)

Naming Rights for: **Keeping It Cool (Ice)**

- Company logo banner on the Chickendaze custom ice cooler
- Company advertised at the event
- Space available at event for business promotion
- Company logo in all print advertising

Plus:

- 2 road side chicken signs
- Your own chicken in the race
- Company recognition throughout the weekend
- 1/2 page ad in the event program
- L size ad on sponsor board
- On grounds advertising
- Signage at your event
- 3x logo - website sponsor page
- 4 VIP passes for the event (retail value of \$280)
- 16 chicken buck's (retail value of \$96)

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Chicken Name: _____

Website: _____

I Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1st Day of April.

X _____
Signature

Date

Position



2025 Sponsorship Naming Rights

PLATINUM

☐ **\$1,500** (1 year term)

☐ **\$1,000** (3 year term)

Naming Rights for: **Recycling**

- Company logo on the can basketball net at recycling bins
- Company advertised at the event
- Space available at event for business promotion
- Company logo in all print advertising

Plus:

- 2 road side chicken signs
- Your own chicken in the race
- Company recognition throughout the weekend
- 1/2 page ad in the event program
- L size ad on sponsor board
- On grounds advertising
- Signage at your event
- 3x logo - website sponsor page
- 4 VIP passes for the event
(retail value of \$280)
- 16 chicken buck's
(retail value of \$96)

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Chicken Name: _____

Website: _____

I Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1st Day of April.

X _____
Signature

Date

Position



2025 Gold Packages

\$1,000 (1 year term) **or** **\$750** (per year on 3 year term)

Exclusive Naming Rights for:

• Kids Chicken Wing Contest

- Company advertisement at the event
- Company sign
- Company logo on all contest advertising

Next Availability:
2027

• Royal Chickee Derby

- Company banner posted at race entry table and track
- Extra Signage during event
- Company logo on Royal Chickee Derby certificates

• Chicken Poop Bingo

- Company advertised throughout the event
- Company sign at Chicken track during bingo
- Company logo on all contest advertising

• Photo Booth

- Company banner at photo booth during daytime
- Company advertisement
- Company logo on all contest advertising

Next Availability:
2028

• Office Trailer

- Company advertisement at the event
- Company sign
- Company logo on all contest advertising

Next Availability:
2027

• Fuel

- Company advertisement at the event
- Company banner
- Company logo on all contest advertising

Next Availability:
2026

Plus:

- 1 road side chicken signs
- Your own chicken in the race
- Company recognition throughout the weekend
- 1/4 page ad in the event program
- M size ad on sponsor board
- On grounds advertising
- Signage at your event
- 2x logo - website sponsor page
- 2 VIP passes for the event (retail value of \$140)



2025 Gold Packages

\$1,000 (1 year term) **or** **\$750** (per year on 3 year term)

Exclusive Naming Rights for:

- **Chicken Care**
 - Company banner on chicken carrier used to transport chickens
 - Company advertised at the event
 - Company name attached to all chicken advertising

Plus:

- **1 road side chicken signs**
- **Your own chicken in the race**
- **Company recognition throughout the weekend**
- **1/4 page ad in the event program**
- **M size ad on sponsor board**
- **On grounds advertising**
- **Signage at your event**
- **2x logo - website sponsor page**
- **2 VIP passes for the event**
(retail value of \$140)



2025 Sponsorship Naming Rights

GOLD



\$1,000 (1 year term)



\$750 (3 year term)

Naming Rights for: **Royal Chickee Derby**

- Company banner posted at race entry table and track
- Extra Signage during event
- Company logo on Royal Chickee Derby certificates

Plus:

- 1 road side chicken sign
- Your own chicken in the race
- Company recognition throughout the weekend
- 1/4 page ad in the event program
- Med size ad on sponsor board
- On grounds advertising
- Signage at your event
- 2x logo - website sponsor page
- 2 VIP passes for the event (retail value of \$140)

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Chicken Name: _____

Website: _____

I _____ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1st Day of April.

X

Signature

Date

Position



2025 Sponsorship Naming Rights

GOLD

☐ **\$1,000** (1 year term) ☐ **\$750** (3 year term)

Naming Rights for: **Chicken Poop Bingo**

- Company advertised throughout the event
- Company sign at Chicken track during bingo
- Company logo on all contest advertising

Plus:

- 1 road side chicken sign
- Your own chicken in the race
- Company recognition throughout the weekend
- 1/4 page ad in the event program
- Med size ad on sponsor board
- On grounds advertising
- Signage at your event
- 2x logo - website sponsor page
- 2 VIP passes for the event (retail value of \$140)

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Chicken Name: _____

Website: _____

I ☐ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1st Day of April.

X _____
Signature

Date

Position



2025 Sponsorship Naming Rights

GOLD

☐ **\$1,000** (1 year term) ☐ **\$750** (3 year term)

Naming Rights for: **Chicken Care**

- Company banner on chicken carrier used to transport chickens to and from race track
- Company advertised at the event
- Company name attached to all chicken advertising

Plus:

- 1 road side chicken sign
- Your own chicken in the race
- Company recognition throughout the weekend
- 1/4 page ad in the event program
- Med size ad on sponsor board
- On grounds advertising
- Signage at your event
- 2x logo - website sponsor page
- 2 VIP passes for the event (retail value of \$140)

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Chicken Name: _____

Website: _____

I ☐ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1st Day of April.

X _____
Signature

Date

Position



2025 Sponsorship

Ruby



\$2,250 (1 year term)



\$1,750 (3 year term)

- all the benefits of our Diamond Sponsorship with exception of three additional VIP Passes and ten additional Chicken bucks

Plus:

- 4 road side chicken signs (one erected at Chickendaze site)
- Your own chicken in the race
- Company recognition throughout the weekend
- Full page ad in the event program
- XXL size ad on sponsor board
- On grounds advertising
- 5x logo - website sponsorship page
- 11 VIP passes for the event (retail value of \$770)
- 34 chicken buck's (retail value of \$204)

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Chicken Name: _____

Website: _____

I _____ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC. by the 1st Day of April.

X

Signature

Date

Position



2025 Sponsorship Sapphire



\$1,850 (1 year term)



\$1,350 (3 year term)

- all the benefits of our Crystal Sponsorship with exception of two additional VIP Passes and five additional Chicken bucks

Plus:

- **3 road side chicken signs**
- **Your own chicken in the race**
- **Company recognition throughout the weekend**
- **3/4 page ad in the event program**
- **XL size ad on sponsor board**
- **On grounds advertising**
- **4x logo - website sponsorship page**
- **8 VIP passes for the event**
(retail value of \$560)
- **25 chicken buck's**
(retail value of \$150)

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Chicken Name: _____

Website: _____

I _____ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC. by the 1st Day of April.

X _____

Signature

Date

Position



2025 Sponsorship Emerald

☐

\$1,400 (1 year term)

☐

\$900 (3 year term)

- all the benefits of our Platinum Sponsorship with exception of one additional VIP Pass and four additional Chicken bucks

Plus:

- **2 road side chicken signs**
- **Your own chicken in the race**
- **Company recognition throughout the weekend**
- **1/2 page ad in the event program**
- **L size ad on sponsor board**
- **On grounds advertising**
- **3x logo - website sponsorship page**
- **5 VIP passes for the event**
(retail value of \$350)
- **20 chicken buck's**
(retail value of \$120)

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Chicken Name: _____

Website: _____

I _____ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC. by the 1st Day of April.

X _____
Signature

Date

Position



2025 Sponsorship SILVER



\$750 (1 year term)



\$500 (3 year term)

Plus:

- **1 road side chicken sign**
- **Your own chicken in the race**
- **Company announced at chicken race**
- **1/8 page ad in the event program**
- **Sm size logo on sponsor board**
- **1x logo - website sponsor page**

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Chicken Name: _____

Website: _____

I _____ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1st Day of April.

X _____
Signature

Date

Position



2025 Sponsorship BRONZE



\$300

Plus:

- Your own chicken in the race
- Company announced at chicken race
- 1/16 page ad in the event program
- Name on sponsor board
- 1x logo - website sponsor page

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Chicken Name: _____

Website: _____



2025 Sponsorship Add-Ons

Big Weekend Package



\$650

- **Four Select Show Mega Passes (\$240 value)**
- **Four VIP Weekend Passes (\$280 value)**
- **40 Chicken Bucks (\$240 value)**

Family Weekend Package



\$300

- **Two Select Show Mega Passes (\$120 value)**
- **Two VIP Weekend Passes (\$140 value)**
- **15 Chicken Bucks (\$90 value)**

Party Weekend Package



\$450

- **Four VIP Weekend Passes (\$280 value)**
- **40 Chicken Bucks (\$240 value)**

Company Name: _____

Contact Name: _____

Email: _____



2025 Title Sponsorship



\$10,000 (\$4000 for Year 1, \$3000 for Year 2 and 3)

You get:

- Your logo merged with Chickendaze logo and appearing on all Chickendaze media
- 3 road side signs
- Your own chicken in the race
- Company recognition throughout the weekend
- Top ad – XXXL Size on sponsor board
- Front page recognition and back full page ad in the event program
- Home page recognition and top logo on the Chickendaze website
- Only sponsor to be included on Welcome banner at both entrances to Chickendaze grounds
- On grounds space for advertising
- 10 VIP passes for the event (retail value of \$700)
- 30 chicken bucks (retail value of \$180)

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Chicken Name: _____

Website: _____

I _____ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC. by the 1st Day of April.

X

Signature

Date

Position